



PRINT SPECS

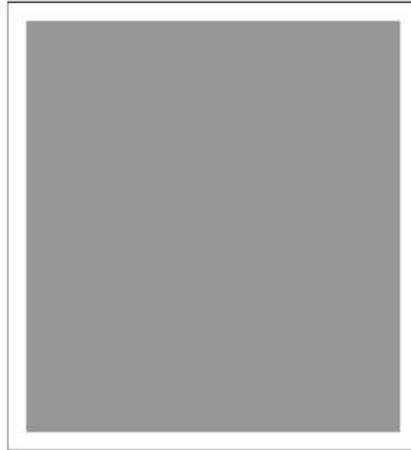
Deadlines: Ad space must be reserved by 4 p.m. on the Thursday prior to the week of publication. If we need to produce your ad, materials pertaining to the ad must also be in by 4 p.m. the Thursday prior to the week of publication. Print-ready ads must be delivered to the Alibi offices by 4 p.m. the Friday prior to the week of publication.

Payment: Payment in advance is required of all advertisers. Credit may be extended only after a fully completed and signed credit application is received and approved by the Alibi. Once established, advertisers will be billed upon publication.

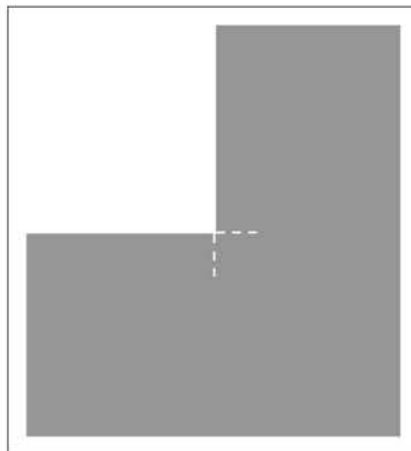
Color: Ask your sales representative.

Print-Ready Ads: Print-ready ads must be submitted electronically. **The ad must be rasterized,** or have included with it the original ad file, all art used in the ad, a PDF (Adobe Acrobat) version of the ad, with copies of all screen and printer fonts used (Postscript fonts only), **or convert all fonts to paths.** We cannot accept print-ready ads in the following formats: Illustrator, Microsoft Word, Publisher, Powerpoint or Corel Draw. Color ads must be converted to CMYK or SPOT, no RGB or INDEXED color. Weekly Alibi assumes no responsibility for print-ready ads that fail to meet all of the print-ready ad requirements. Ads should be e-mailed to ads@alibi.com.

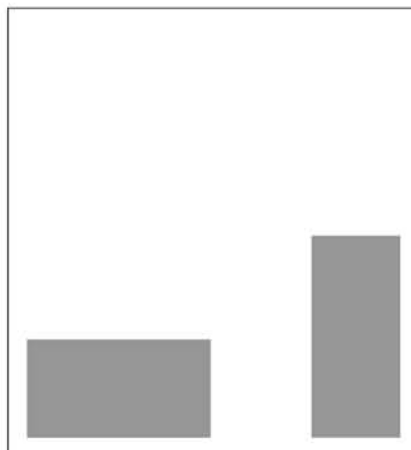
Nonprofit: Ask about 501(c)(3) rates.



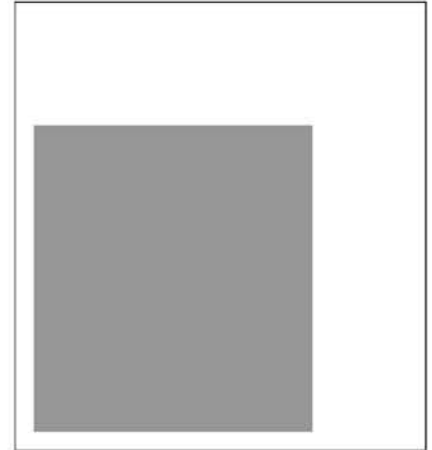
Full page
DIMENSIONS 10" x 11"



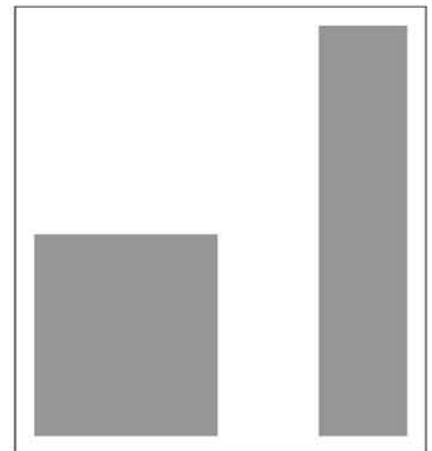
1/2 page
WIDE 10" x 5.41"
TALL 4.91" x 11"



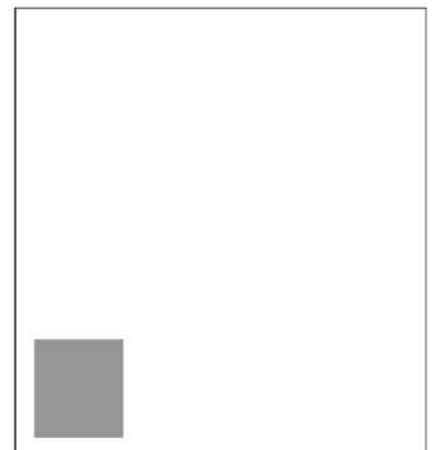
1/8 page
WIDE 4.91" x 2.625"
TALL 2.37" x 5.41"



Junior page
DIMENSIONS 7.458" x 8.207"



1/4 page
WIDE 4.91" x 5.41"
TALL 2.37" x 11"



1/16 page
DIMENSIONS 2.375" x 2.625"